

# KIDSTOWN

Great selection. Great prices.

## Dr. Lena Edwards Academic Charter School

509 Bramhall Avenue  
Jersey City, NJ 07304  
201-433-5300

Dear Parents,

We are happy to announce exciting news about our continuous partnership with **Kidstown**, as our "Official Supplier for School Uniforms" for the upcoming school year.

We believe that shopping for school uniforms should be easy, affordable and enjoyable, and that is why we have selected **Kidstown** as our neighborhood location to visit. They are conveniently located in the Jersey Gardens Mall, are family owned, and are generously offering the following programs to our school community.

- 10% off school uniforms all year long
- Shop to Earn Program
- Everyday low prices
- 20% off school uniforms in the month of July
- Lay-A-Way Program
- Large inventory selection all year long

Please find our dress code and prices on the reverse side of this letter.

Queridos Padres,

Nos complace anunciarles que estaremos continuando nuestra asociación con **Kidstown** nuestro proveedor de uniformes escolares para el proximo año escolar.

Nosotros creemos que comprar uniformes debe ser facil y asequible es por eso que hemos seleccionado **Kidstown**. Ellos estan convenientemente localizado en Jersey Gardens Mall y nos ofrecen generosamente lo siguiente:

- 10% de descuento en los uniformes durante todo el año.
- Programa "compre y gane."
- 20% de descuento en los uniformes durante el mes de Julio.
- Programa de Lay-A-Way
- Gran Inventario de seleccion durante todo el ano
- Precios bajos todos los dias.

Encuentre nuestros uniformes y precios en la parte de atras de esta carta.

### Kidstown Store Locations:

#### Bronx

- 100 E. 170th Street/Waiton Ave. 718-588-2753
- 991 Southern Blvd. 718-893-5291
- Concourse Plaza 220 East 161 St. 718-590-6480

#### New Jersey

Jersey Gardens Mall  
Upper Level, across from the GAP  
651 Kapkowski Road, Elizabeth, NJ 07201  
908-351-7300 • NJ Turn Exit 13A

#### Brooklyn

749 Broadway  
Brooklyn, NY, 11216  
718-782-0003

#### Howard Beach

Linden Center  
133-35 79th St.  
Howard Beach, NY 11414  
718-521-0140

visit our website at [www.Kidstownusa.com](http://www.Kidstownusa.com)



**Dr. Lena Edwards**  
**Official 2019-2020**

**KIDSTOWN**  
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**School Uniform Checklist**

\* Prices are subject to change based on Vendors Availability.

CHECKLIST		BOYS						
	ITEM	LOGO	COLORS	GRADE	4-7	8-14	16-20/ S-XL	
<input type="checkbox"/>	LS Oxford Shirt <i>Camisa Manga Larga</i>	Embro	Lt. Blue Azul	K-8	\$16.99	\$17.99	\$18.99/20.99	
<input type="checkbox"/>	SS Oxford Shirt <i>Camisa Manga Corta</i>	Embro	Lt. Blue Azul	K-8	\$15.99	\$16.99	\$17.99/18.99	
<input type="checkbox"/>	Pant <i>Pantalones</i>		Khaki <i>Caqui</i>	K-8	\$12.99	\$14.99	\$16.99	
<input type="checkbox"/>	Cardigan Sweater <i>Sueter con Botones</i>	Embro	Navy <i>Azul Marino</i>	K-8	\$29.99	\$29.99	\$29.99/34.99	
<input type="checkbox"/>	Tie		Navy <i>Azul Marino</i>	K-8	\$3.99	\$3.99	\$3.99	



CHECKLIST		GIRLS						
	ITEM	LOGO	COLORS	GRADE	4-6x	7-14	16-20/ S-XL	
<input type="checkbox"/>	15.99	Embro	Lt. Blue Azul	4--8	\$16.99	\$17.99	\$18.99/20.99	
<input type="checkbox"/>	SS Oxford Shirt <i>Camisa Manga Corta</i>	Embro	Lt. Blue Azul	4--8	\$15.99	\$16.99	\$17.99/18.99	
<input type="checkbox"/>	Pant <i>Pantalones</i>		Khaki <i>Caqui</i>	4--8	\$12.99	\$13.99	\$15.99	
<input type="checkbox"/>	Jumper <i>Jopa</i>	Embro	Khaki <i>Caqui</i>	K-3	\$14.99	\$14.99	/	
<input type="checkbox"/>	Skirt <i>Falda</i>		Khaki <i>Caqui</i>	K-8	\$9.99	\$10.99	\$11.99	
<input type="checkbox"/>	Cardigan Sweater <i>Sueter con Botones</i>	Embro	Navy <i>Azul Marino</i>	K-8	\$24.99	\$29.99	\$29.99/34.99	
<input type="checkbox"/>	Ties (Criss-Cross)		Navy <i>Azul Marino</i>	K-8	\$3.99	\$3.99	\$3.99	



CHECKLIST		GYM WEAR						
	ITEM	LOGO	COLORS	GRADE	4-7	8-14	16-20/ S-XL	
<input type="checkbox"/>	Gym Jog Pant <i>Pantalones de Gymnasia</i>	Decal	Navy <i>Azul Marino</i>	K-8	\$10.99	\$10.99	\$10.99/12.99	
<input type="checkbox"/>	Gym T shirt <i>Gymnasia T shirt</i>	Decal	White Blanco	K-8	\$5.99	\$5.99	\$6.99	
<input type="checkbox"/>	Gym Sweat Shirt <i>Suete de Gymnasiat</i>	Decal	Navy <i>Azul Marino</i>	K-8	\$10.99	\$10.99	\$10.99/12.99	



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